

## 1 VISIT TO MERGE HEALTHCARE HEADQUARTERS

2  
3 ORIGINAL

4 (0:00-3:16-Interview with CEO Jeff Surges)

5 (3:17) MR. VERSEL: This is Gilbert Gagne of Merge  
6 Healthcare demonstrating on the iPad the Mobile iConnect  
7 System.8 (3:27) MR. GAGNE: So user can now just go to a  
9 URL on the iPad, no need to download any special apps. You  
10 can see here I'm just hitting one of our internal demo  
11 sites - presented with a log-in screen. The solution can  
12 also be embedded with an EMR System's so that you can just  
13 click a link and the image would pop up.14 (3:40) MR. VERSEL: So this is for remote access to  
15 Cloud based imaging?16 (3:55) MR. GAGNE: Yes, this is typically targeted  
17 towards referring physicians. So it makes it really easy  
18 to get images from say - the Imaging Center to the  
19 referring physicians or from the hospital back out to the  
20 referring physicians again, without the need to download or  
21 install any software whatsoever.22 (4:05) So here I'm going to log-in using my  
23 credentials and it's going to take me to my search page so24 I've got a very basic search where I can  
25 search for a last name and also, hit the plus sign here and

1 gather all these different fields as well.

2 (4:20) So I'm just going to do a very basic last  
3 name search for Rapp. Here you can see the patient list  
4 shows up.

5 So, if we had more than one patient match  
6 this criteria, I would see that here, select the patients  
7 and up comes the study list. So these are all the studies  
8 from this particular patient.

9 (4:35) I can use two fingers to scroll through the  
10 list. I'm going to select the study from January and in a  
11 minute here - in a second here, you'll actually see the  
12 images start loading.

13 So again, the key here is that it's all  
14 browser based, no extra apps, no special software to  
15 install it or download. So you can see the images starting  
16 to render and we've taken advantage of some of the Apple  
17 functionality to make it easier for the physicians to  
18 manipulate the image.

19 (4:50) So for instance, with one finger, I can  
20 change the contrast and gray-scale or the window level on  
21 the image.

22 (5:05) With two fingers, I can pan the image, using  
23 the pinch motion allows me to zoom the image and if I want  
24 to see a nice large image, I simply just double tap it and  
25 it takes me to a full screen and I have all the same

1 controls here as well.

2 (5:20) If I put my show menus on, I have access to  
3 the thumbnails as well as all the featured tool sets that  
4 are available on the iPad. So we can do window levels, we  
5 can zoom, we can magnify, we can flip and rotate the image.  
6 We can do measurements. We can even do Cine - place Cine  
7 Clips on the iPad as well.

8 (5:35) So I can now hide the menus - hide the menus.  
9 Double tap takes me back to my original screen and now  
10 let's say I want to see a prior image for this particular  
11 patient.

12 So, I put the show menus on and on the side  
13 here we have this patient's history fly-out, so this is  
14 going to fly out all my priors and if I want to load one, I  
15 simply just double tap that and you'll see the second study  
16 opens up right next to it, so I have full access to two  
17 studies. I have side by side comparisons. I can open up  
18 the three studies simultaneously.

19 (6:05) At any point, I'm done with the second  
20 study and I can simply just hit the close button and I'm  
21 taken back to my original -

22 (6:10) MR. VERSEL: Now, you said this is all done  
23 through a browser, you said there's no software, no app to  
24 install?

25 MR. GAGNE: No. As you can see on the iPad

1 it obviously doesn't require any Flash, but no Active X, no  
2 Java requirements, it's all done through what  
3 (6:20) we call server side rendering.

4 So basically, everything takes place on the  
5 server and then we render either a JPEG or a PNG file,  
6 either in lossy or lossless, depending on the user's  
7 preference, back out to the user.

8 So the other benefit with this is that it  
9 works really well on the low bandwidth situations since  
10 (6:35) we're not transferring DICOM across the internet,  
11 we're really working with just small image files, but it  
12 still is FDA approved. It has a 510K approval as a  
13 diagnostic quality image.

14 (6:46) MR. VERSEL: For the most part, this is  
15 used for reference rather than -

16 (6:50) MR. GAGNE: Yeah, radiologists may use this  
17 if he's not at his office, or at home, he's out to dinner,  
18 out on the golf course, whatever it may be and he may need  
19 to see an image, it makes it very easy to either pop open  
20 his iPad, his iPhone or if he's at a friend's house for  
21 dinner and gets a phone call because there's nothing to  
22 install, nothing to download, he can use that computer.  
23 (7:09).

24 (CONCLUSION.)  
25

## 1 R E P O R T E R ' S C E R T I F I C A T E

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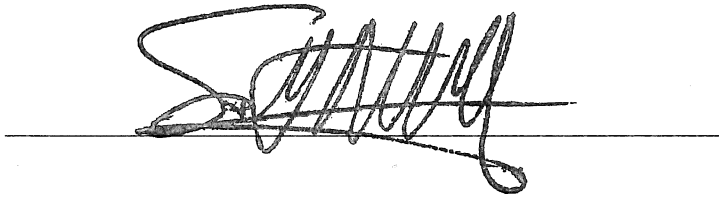
4 I, Scott A. Huseby, Court Reporter,  
5 do hereby certify that this transcript  
6 is a true and accurate record of the  
7 electronically recorded proceedings,  
8 transcribed under my direction  
9 this the 11th day of September, 2012.

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14 SCOTT A. HUSEBY

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